

FINANCIAL SCAM

STATS THAT WILL OPEN YOUR EYES

GLOBAL SCAM CRISIS



In 2024, over 608 million individuals fell prey to financial scams.



1 in every 3 individuals in the USA faced a scam in 2024.



Scammers steal more than \$1.03 trillion within a year through financial scams.

INDIVIDUALS IN THE CROSSFIRE



Only 53% of individuals feel equipped to tackle financial crime.



31% of people worldwide suspect AI's involvement in scams they face.

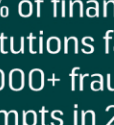
THE ORGANIZATIONAL FALLOUT



41% of organizations across the globe faced financial scams in the last two years.



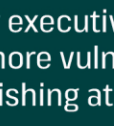
80% of financial fraud takes place on digital channels.



35% of financial institutions faced 1000+ fraud attempts in 2023.



New employees are 44% more susceptible to phishing attacks, during their first 90 days.



Senior executives are 23% more vulnerable to phishing attacks.



Successful business email compromise (BEC) can cost an average of \$125,000.

PHISHING: THE SILENT PREDATOR



Phishing attacks have risen by 49% in 2025 compared to 2021.



65% phishing scams target organizations, and 35% target individuals.

INVESTMENT IN FRAUD PREVENTION



Investment in financial crime prevention increased by 71% compared to 2022.



Investment in AI and ML for financial fraud prevention increased by 70% in 2024.